How Online Ideas Bloom Into Laws?



The Crowdsourcing Platform of Citizen Initiatives - MyVoice (Manabalss.lv)

The Flagship of Deliberative Democracy in Latvia

HOW IT WORKS?



The idea is submitted on the portal



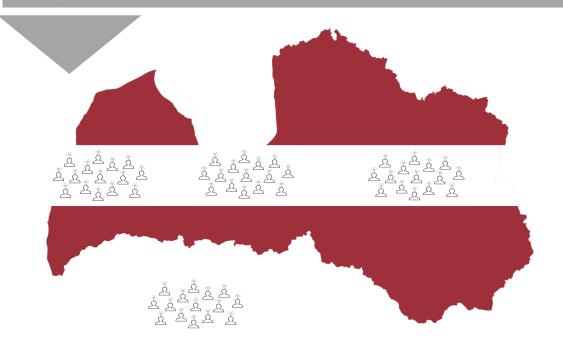
The quality check is of the idea is performed



The idea is placed on portal 10,000 signatures = submitted to the parliament



If the initiative receives necessary vote count from Parliament, it is implemented as a national law



RESULTS

SUCCESS OF MANABALSS.LV PLATFORM - 2011-2018 2011 Platform Foundation Year ManaBalss.Lv Users and Their Signatures 174 465 The total number of signatories 1135 817 The total number of signatures 4 Average number of initiatives supported by single user 770% The percentage of people of the total population of Latvia visited the platform at least once 26 Number of initiatives that has become laws 38 Number of initiatives received a response 16 Number of initiatives under consideration in the Saeima ~ 68% of the initiatives become laws!

Presented and Published Initiatives

1,418

Received initiatives
 Published initiatives

TOP-3 Subjects Affected by Initiatives

68%

National level initiatives have become the law

HIGHEST KNOWN SUCCESS RATE



TAXES SOCIETY DEMOCRACY

TOP-5's Most Popular Initiatives



Sources of Financing of ManaBalss.lv

FINANCIALLY

SELF
Grants

SUSTAINABLE:

Micro-donations from 13 500 users in 2018

Micro-donations from 2 30 000 people

"ManaBalss now puts Latvia at the forefront of European efforts to shift some forms of political participation to the Internet."

The New York Times

FINANCIALLY

SELF
SUSTAINABLE:

Micro-donations from ~30 000 people

No government financing

WHY IT WORKS?

National context

- Openness of the political system
- Legal rights and technological options to initiate laws

Organization

 Non-governmental platform

Initiative

 Quality check of submitted ideas is performed

Performance

Real legislative impact including changes in constitution

Challenges:

- Funding for growth,
- Competing in media with the content from political parties
- Institutional growth: partners and seed funding
- Interest groups (including Kremlin, disinformation, black PR, political campaigns etc.